

MGMT 345 Project Topic Selection

Due: 29 February 2007

In this semester-long project, you will investigate how information technology (IT) is transforming your functional area (your major: accounting, finance, management, marketing, whatever) in organizations and in research.

This phase of the topic project will entail selection of the topic that your group will be writing a research paper on and presenting to the class at the end of the semester.

- The technology your group chooses to present must be relatively narrow in scope (e.g., NOT “the Internet”, “e-Commerce”, etc.)
- The technology must be a relatively recent development (e.g., NOT “tax preparation software”, etc.)
- The technology must be something that is not common knowledge to your peers (you must be able to present information which your classmates are not already aware of)
- The technology should be related to each group member’s functional area/major

Once your group has selected a topic, you must select one person in your group to e-mail your lab instructor (ajaken@cba.siu.edu) and courtesy copy (CC:) the other members of your group with the topic that was selected prior to the due date. You may discuss the topic with the lab instructor prior to sending the e-mail to get initial feedback on the topic you wish to pursue. The instructor will reply to your e-mail whether or not the topic is acceptable or needs revision (e.g., if the scope of the topic needs to be narrowed). You must continue to revise and resubmit the topic until an acceptable topic is found.

This part of the topic project will not be graded, but must be accomplished to ensure that your group does not pursue an inappropriate topic which would have a negative effect on your grade for the topic project research paper.