

Quiz #1 Study Guide: MGMT 380b

E-Commerce: Chapters 1-3

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Difference between e-Business & e-Commerce

Differences between B2C & B2B e-Commerce

3-tier model of an e-Commerce system

Layers of the TCP/IP protocol

Relative speeds of different Internet access methods

Use & definition of DNS

Use & definition of URLs

Primary factors to consider when creating a web page

Difference between an HTML attribute's name and its value

Tags used to create a web page

How to create an ordered (numbered) and unordered list

Differences between relative and absolute links

How to insert an image into an HTML document

How to define a table cell

Use of the colspan & rowspan attributes in a table

Different types and purposes of HTML input elements

How to create an HTML table with a specific layout