

MGMT 380b Assignment #1

Website Critique

Due 22 Jan 07

Upload and print the solution to this assignment and bring it to class with you on Friday.

Find 3 e-Commerce sites on the Internet that left you with a positive impression of their electronic commerce capabilities. List the URL for each site and describe what about the site you liked.

Find 3 e-Commerce sites on the Internet that left you with a negative impression of their electronic commerce capabilities. List the URL for each site and describe what problems you experienced with the site. Also describe what you would do to correct these shortcomings.