

MGMT 380b Assignment #2

Create a Business Home Page

Due 16 February 2007

You must upload the web page and any files required for the viewing of the web page to the class' web server at siu.globaleyes.com prior to the beginning of the class on 16 Feb and submit the URL through the class' website.

Develop a homepage describing an organization which sells handcrafted wood products (e.g. furniture, crafts, etc.). Your target audience is going to be the general public which will likely have an interest in corporate gifts or home furnishings. The webpage must include a logo for the organization, a background graphic, at least 2 links to other pages on this website (relative links) and 2 links to pages on other sites (absolute links). The links to other pages on this website do not need to resolve to pages that exist, yet (e.g. a catalog page, an about me page, etc.). The external links must function correctly. Include a table on the webpage which provides contact information for the organization.

These are just the minimum requirements, you may have more content or other HTML constructs included on your site, but each of the minimum requirements must be met. The assignment will not only be graded based upon the completion of each of the above requirements but also upon the aesthetics of the presentation (e.g. make it look good).

Make sure that when you upload the assignment, you include all files (e.g. images) that are used by the webpage. You should make sure that you can view the web page on the remote server in your web browser prior to submitting the URL. You must logon to the class' website and submit the URL for the web page to complete this assignment.