Final Exam Study Guide: MGMT 362e

HTML: Chapters 1-8
JavaScript: Chapters 1-8
DHTML & CSS: Chapters 1-8
Web Design: Chapters 1-2

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Purpose of a Home Page
Purpose of a URL (Uniform Resource Locater)
How to insert an image into an HTML document
The webmaster's purpose
Difference between an HTML attribute's name and its value
How to create an ordered (numbered) list
Types of image files which can be inserted into a web page
Difference between Absolute, Relative, & Named URLs
Usages of different image file formats
How to define a table cell
Purpose & usage of the colspan attribute
Tags used to create a framed website
Using the Anchor (<A>) tag to create a link
Using Table (<TABLE>), Table Row (<TR>), and Table Data (<TD>) tags to create a table with a specific layout.
Other name for the JavaScript language
Preferred location for placing your JavaScript functions within your webpage
How to create an **if** statement in JavaScript to test the value of a variable to see if it meets a certain condition
How to create a **for** statement in JavaScript
How to access text entered into a specific input field in an HTML form
Use of the **length** attribute of an input field object
Use of the **indexOf** method of an input field object
Use of the **substring** method of an input field object
Indexing of **array**s
Usage of the event handlers onfocus, onclick, & onblur
Setting the timing parameters in **setInterval**

Purpose of the **parseFloat** & **parseInt** function
Purpose of cookies
Concerns with cookie utilization
Default contents of a cookie
How to write a function to validate a field in a form and check the form contents when they have been changed
How to open a new browser window from within JavaScript
Difference between a block-level element and an inline element
Differences between a CSS element selector, class selectors and id selectors
Difference between internal, inline and external style sheets
Difference between CSS2 and CSS1
3 elements that comprise DHTML
Purpose of event handlers
What is the Document Object Model?
Method to access any element with a unique text string assigned to its ID attribute
How to access particular types of HTML elements as an array
How to use a code library
What methods are used to retrieve monitor's dimensions?
Usage of collapsible menus
What does the cancelBubble property do?
How browsers respond to a visitor's actions
How does the <iframe> tag change web page navigation?
How to create CSS specifications
Usage of images in site navigation
How to display a site's hierarchal structure
What navigation aids to provide on a web page
How to capture user feedback
Optimal display resolution for most sites
Optimal document weight for most pages