

# Quiz #1 Study Guide: MGMT 362e

## HTML: Chapters 1-8

7 February 2003

Purpose of a Home Page

Purpose of a URL (Uniform Resource Locator)

How to insert an image into an HTML document

The webmaster's purpose

Difference between an HTML attribute's name and its value

How to create an ordered (numbered) list

Types of image files which can be inserted into a web page

Difference between Absolute, Relative, & Named URLs

Preferred image format for presenting photographs on a website

Standard image format which supports animation

How to define a table cell

Purpose & usage of the colspan attribute

Tags used to create a framed website

Using the Anchor (<A>) tag to create an Absolute link

Using an Image (<IMG>) tag to load an image from a Relative location into your document with all of the recommended attributes.

Using Table (<TABLE>), Table Row (<TR>), and Table Data (<TD>) tags to create a table with a specific layout.