MGMT 362e – Enhanced Web Development

Instructor:	Andrew Aken
Office:	College of Business and Administration – Rehn 206A
Hours:	Monday 9:00 a.m. – 11:00 a.m.
	Tuesday 8:00 a.m. – 9:30 a.m.
	Wednesday 9:00 a.m. – 10:00 a.m.
	Thursday 8:00 a.m. – 9:30 a.m.
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Class Time:	MWF 8:00 – 8:50 Rehn 17 (Lab)

Course Objectives:

This course serves to introduce the student to web development technologies to enable them to create visually appealing and interactive web sites.

After successfully completing this course, students should be able to:

I. understand Web-based technologies, including their programming languages, graphics design, and presentation guidelines;

II. apply different web programming languages to develop Web pages using text and multimedia;

III. utilize dynamic presentation techniques.

Prerequisites:

MGMT345b with a grade of B or better

Required Textbooks:

The Web Wizard's Guide to HTML, Wendy Lehnert, Addison Wesley, 2002

The Web Wizard's Guide to JavaScript, Steven Estrella, Addison Wesley, 200

The Web Wizard's Guide to DHTML and CSS, Steven Estrella, Addison Wesley, 2003

The Web Wizard's Guide to Web Design, James Lengel, Addison Wesley, 2003

Course Policies:

1. **Withdrawal Policy**

   See Undergraduate Catalog, p. 29-31

2. **Class Attendance and Preparation Policy**

   Class attendance will be taken and class preparation is strongly suggested. Each absence will result in 5 pts. Being subtracted from the total points earned in the class. The instructor reserves the right to cancel any lecture when the majority of the class is unprepared or the attendance falls below 66% of the class enrollment. Course requirements will not be reduced to compensate for such cancellations.

3. **Make-up Policy**

   Generally, students will be allowed to make-up missed exams if the absence is excused. All excused absences must be documented and approved IN ADVANCE and IN WRITING with the instructor or through the appropriate college or university office. Class work missed due to an unexcused absence will be graded and then penalized 50%. Once an assignment has been graded and returned, late assignments will not be accepted.

4. **Academic Dishonesty Policy**

   Any student who is found cheating during an examination or assists another student in cheating during an examination will automatically fail the course. The case will be forwarded to the appropriate individuals for university action. Cheating includes, but is not limited to, crib sheets (unless approved by the instructor), copying answers from another student's exam, use of recording devices, submitting work that is not your own on individual assignments, and gaining unauthorized prior access to exams or answers.

5. **Grade Appeals Policy**

   It is the student's responsibility to keep all graded materials that have been returned. The instructor's grades will be assumed to be accurate unless you can prove otherwise. Any student wishing to appeal a grade must submit a WRITTEN appeal indicating the specific section the student is requesting a re-grade of and a complete explanation (rationale) of why the student feels they deserve a different grade. Verbal grade appeals will not be accepted.

Course Grades

Mid-term Exam	1	100	I use the following scale to assign grades:	
Final Exam	1	150	92-100%	A
Quizzes	4	50	84-91.99%	B
Assignments	4	50	76-83.99%	C
Projects	2	250	68-75.99%	D
	Total	600	< 67.99%	F

Homework Submissions:

Assignments are due at the start of class on the specified dates. No late assignments will be accepted unless the delay is due to a substantiated emergency situation. All assignments must be presented in a professional manner (i.e. collated and stapled when necessary, grammar/spelling, not hand-written, etc.). Do not procrastinate!!

Course Schedule (subject to revision)**:**

Date	Topic	Assignments & Quizzes
January 13	Introduction	
January 15	HTML: Chapters 1-2	Assignment 1: Critiquing sites
January 17	Lab	
January 20	*Dr. Martin Luther King's Birthday*	
January 22	HTML: Chapters 3 & 5	
January 24	Lab	
January 27	HTML: Chapter 4	
January 29	HTML: Chapter 6	
January 31	Lab	Assignment 2: Create a personal web page
February 3	HTML: Chapter 7	**Project: Create a business home page**
February 5	Developing HTML Forms	
February 7	Lab	Quiz
February 10	JavaScript: Chapter 1	
February 12	JavaScript: Chapter 2	
February 14	Lab	
February 17	JavaScript: Chapter 3	
February 19	JavaScript: Chapters 4-5	
February 21	Lab	Quiz
February 24	JavaScript: Chapters 6-7	
February 26	JavaScript: Chapters 8-9	
February 28	Lab	Assignment 3: Dress up your home page with JS
March 3	Mid-Term Review	
March 5	**Mid-Term Exam**	
March 7	Lab	
March 10	*Spring Break*	
March 12	*Spring Break*	
March 14	*Spring Break*	
March 17	DHTML & CSS: Chapter 1	
March 19	DHTML & CSS: Chapter 2	
March 21	Lab	**Project 2: Create a business website**
March 24	DHTML & CSS: Chapters 3-4	
March 26	DHTML & CSS: Chapter 5	
March 28	Lab	Quiz

Course Schedule (continued):

March 31	DHTML & CSS: Chapter 6	
April 2	DHTML & CSS: Chapter 7	
April 4	Lab	
April 7	DHTML & CSS: Chapter 8	
April 9	Advanced JavaScript & DHTML	
April 11	Lab	Assignment 4: Dress up your home page with DHTML
April 14	Web Design: Chapter 1	
April 16	Web Design: Chapter 2	
April 18	Lab	Quiz
April 21	Web Design: Chapter 3	
April 23	Web Design: Chapters 4-5	
April 25	Lab	
April 28	Web Design: Chapter 6-8	
April 30	Final Project Q&A	
May 2	Final Exam Q&A	