

Quiz #4 Study Guide: MGMT 362e

Web Design in a Nutshell: Chapters 16, 19, 20, 23, 28, 29 (open book & notes)

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Specifying colors in HTML

Valid "web-safe" colors

GIF color palette

Graphics compression types

GIF features

What causes Halos around transparent GIFs

How to minimize GIF file sizes

JPEG color depth

JPEG usages

GIF animation options

Purpose of JavaScript

Uses of JavaScript

History of JavaScript

How and where to input a JavaScript function

Using JavaScript to open a browser window

DHTML event handlers

Components of DHTML

Referencing an HTML element by its ID

Programming a drop-down menu with DHTML