

MGMT 362e Assignment #1

Website Critique

Due 21 January 2005

Print the solution to this assignment and bring it to class with you on Friday.

Find 3 websites on the Internet that left you with a positive impression. List the URL for each site and describe what about the site you liked.

Find 3 websites sites on the Internet that left you with a negative impression. List the URL for each site and describe what problems you experienced with the site. Also describe what you would do to correct these shortcomings.