

Mid-Term Study Guide: MGMT 362e

Web Design in a Nutshell: Chapters 1-13,15

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The difficulties of web design
Most popular browsers
Internet standards development
Monitor resolutions
Static vs. dynamic layouts
Web-safe colors
Factors to consider which may vary depending on the client
Font availability
Available Web server applications
Server programming languages
How to upload your files to the web server
How the media attribute of the link tag is used
What HTML is
HTML versions
Purpose of Cascading Style Sheets
Tag attributes and values
Required HTML tags
Meta tags
Different list tags
Heading tags
Features of the span tag
Relative font sizes
Relative vs. absolute URLs
The target attribute in the anchor tag
How to construct area tags in an imagemap
How to create an image tag
How to create a horizontal rule tag
Java
How to design a table
Uses for tables
Attributes utilized in tags used within tables
How to design a form
Attributes of the <form> tag
Types of input tags